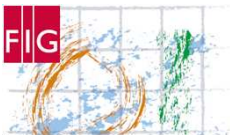


# FIG Working Week 2017 Helsinki, Finland

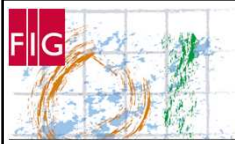
Pekka Halme  
Local Organizing Committee  
Sofia  
May 21, 2015



## Helsinki

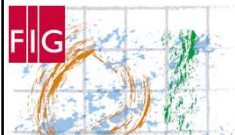
- Founded 1550
- Population
  - Helsinki 625 000
  - Capital Region 1,2 Million
- Location
  - 60° 10' 15" N, 24° 56' 15" E





# Finland

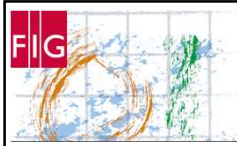
- Population: 5,5 Million (18,0/km<sup>2</sup>)
- Area: 338 000 km<sup>2</sup>
- Currency: Euro
- Official languages: Finnish, Swedish
  - English widely spoken



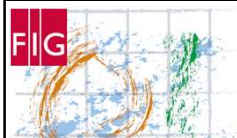
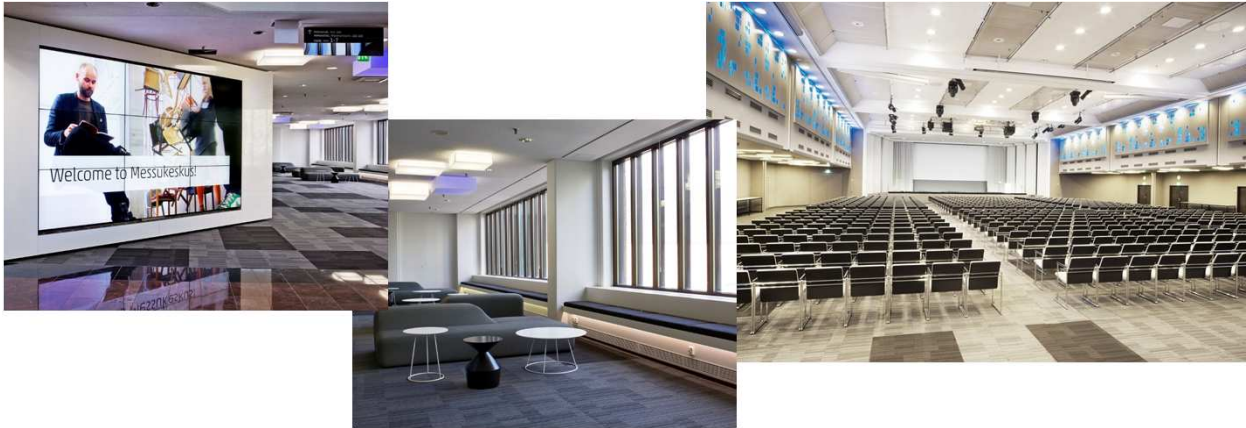
# Helsinki, 29 May – 2 June, 2017

- Messukeskus Helsinki, Expo and Convention Centre
  - Owned by the Finnish Fair Corporation
  - Total area 113,700 m<sup>2</sup>, gross exhibition area 57,700 m<sup>2</sup>
  - 40 meeting rooms, 13 conference rooms in the halls
  - Largest auditorium 4,373 seats
  - A four-star hotel with 244 rooms, 4 saunas and a gym
  - Situated 4 km from the city centre, 16 km from the airport
  - Easy access to and from the city centre by local trains (5 min)





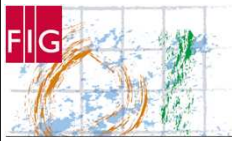
## Messukeskus Interior



## Accommodation

- Congress hotel next to the venue
- Block reservation in various hotels within 3 km distance
  - 800 rooms
- Good public transportation system





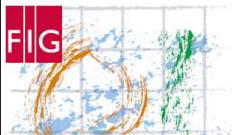
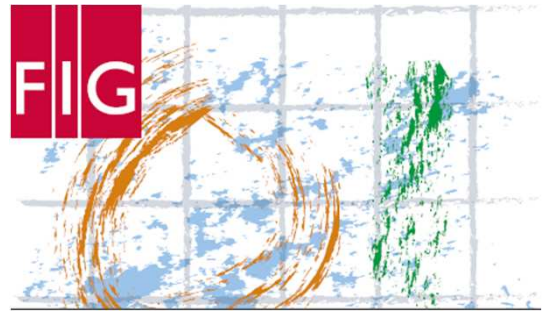
## The Logo

Illustrates the theme "Surveying the world of tomorrow - From digitalisation to augmented reality".

Blue, green, orange, and white symbolise the Finnish nature, its lakes, forests, midnight sun, and snow.

Elements are drawn with brush strokes which together with the colours and shapes create an association with the Finnish landscape paintings dating back to early 1900's.

The sun and the forest form a binary one and zero, symbols of digitalisation. This digitalisation is however so advanced that it is no more rectangular and mathematical but describes our analogue world in a way that is more subtle, adaptive, and precise and, thus, offers the people better services.



## Situation Today

- LOC started working in late 2014
  - Agreement on responsibilities between the associations and the NLS
- FIG Manager visited Helsinki in March
- Lease agreement with Messukeskus signed in April 2, 2015
- Dinner venues agreed upon
- Work Plan drawn
- Work on the Working Week budget started





**FIG** **FIG WORKING WEEK 2017**  
Surveying the world of tomorrow –  
From digitalisation to augmented reality  
May 29 - June 2 **Helsinki Finland**



Tervetuloa!  
Welcome to Helsinki and Finland!

