

Connecting GEO Education & Labour Market

Bettine Baas
The Netherlands, SAGEO
Lisbon 17 Oct 2013

www.geoplaza.nl/eng
www.sageo.nl
www.twitter.com/geoplaza
www.twitter.com/arbeldsinartgeo
bettine.baas@kvaasfor.nl

SAGEO on the Road!

Coming two years in Belgium,
Bulgaria and Lithuania.

Determine optimal collaboration model

Develop best way to make students familiar with and interested in
geostudies

Balance supply and demand!

Geoplaza

Online meeting point for students, young
professionals, employers, education institutions
and guest lecturers

Internships,
Graduation assignments,
first jobs,
Guest lecturers,
Up to date curriculum

@geoplaza

About SAGEO

Employers from government, industry and
education (HR and education) coordinated
Hollandse en Russische Vaststelling
collaboration

2008: The Geo Employment Market Foundation
(SAGEO)

About me

- Geo specialist
- Founder and member of a unit
- Researcher in soft technological innovation
- Leads courses in project management
- Identified as the primary connectivity element
between education and labour market

Connecting GEO Education & Labour Market

Bettine Baas
The Netherlands, SAGEO
Lisbon 17 Oct 2013

www.geoplaza.nl/eng
www.sageo.nl
[www.twitter.com/geoplazani](https://twitter.com/geoplazani)
[www.twitter.com/arbeidsmarktgeo](https://twitter.com/arbeidsmarktgeo)
bettine.baas@kadaster.nl

SAGEO on the Road!

Coming two years in Belgium,
Bulgaria and Lithuania.

Determine optimal collaboration model

Develop best way to make students familiar with and interested in
geostudies

Balance supply and demand

Geoplaza

Online meeting point for students, young
professionals, employers, education institutions
and guest lecturers

Internships,
Graduation assignments,
first jobs,
Guest lecturers,
Up to date curriculum

@geoplazani

About SAGEO

Employers from government and industry, the
Dutch WVO and education (educational
boards) on Masters level started a
collaboration.

from The Geo Employment Market Foundation
(SAGEO)

About me

- 33 years old
- Parent and mother of a son
- Graduated in 2007, Environmental Technology
- Dutch cadastre as project manager
- Worked at the moment connecting education,
students and labour market

About me

- 32 years old
- Married and mother of a son
- Graduated in 2004, Environmental Technology
- Dutch Cadastre as project manager
- Workfield at the moment; connecting education, students and labour market



About SAGEO

Employers from government and industry, the Geo union GIN and education (Vocational, Bachelor en Masters level) started a collaboration.

2009: The Geo Employment Market Foundation (SAGEO)

BIND

The Geo Employment Market Foundation is committed to facilitating a good match between supply of GEO labor market jobs and demand of GEO market students.



Three Pillars

- innovation of GEO curricula,
- recruitment of young people to GEO studies,
- promotion of cooperation between the GEO academic community and GEO business community.



BIND

The Geo Employment Market Foundation is committed to facilitating a good match between supply of GEO labor market jobs and demand of GEO market students.



Three Pillars

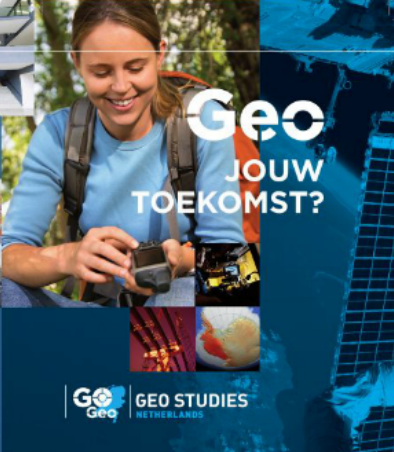
- Innovation of GEO curricula,
- recruitment of young people to GEO studies,
- promotion of cooperation between the GEO academic community and GEO business community.



Nationale
GI Minor

Zes Nederlandse universiteiten (Universiteit Utrecht, Rijksuniversiteit Groningen, Vrije Universiteit Amsterdam, Wageningen University, Universiteit Twente en TU Delft) bieden de eerst actuele kennis en ervaring met geoinformatie in de gemeenschappelijke Nationale Geo-Informatie Minor. Deze nieuwe landelijke minor start in september 2012. Welke van de 6 universiteiten en overheden zijn samen betrokken bij de Nationale GI Minor. Dit wordt zichtbaar door gemeenschappelijke logo's op de website, case, knb@hbo.nl en een andere onderzoekspagina of blog. Welke van de 6 universiteiten en overheden hebben hun bijdrage geleend aan de minor met geoinformatie hebben gegeven.

EEN AANBOD VAN
6 UNIVERSITEITEN IN NEDERLAND
SAMEN MET BEDRIJFSLEVEN
EN OVERHEDEN



Geo
JOUW
TOEKOMST?

Geo
GEO STUDIES
NETHERLANDS

GEO  PLAZA

Geoplaza

Online meeting point for students, young professionals, employers, education institutions and guest lecturers

Internships,
Graduation assignments,
first Jobs,
Guest lecturers,
Up to date curriculum

@geoplaza.nl



Geoplaza Offline 2013



Application workshops

CV Scan



Business networking workshops

Presentation of Dutch Young Geo Network



Meet & Greet with 16 Geo Companies



SAGEO on the Road!

Coming two years in Belgium,
Bulgaria and Lithuania.

Determine optimal collaboration model

Develop best way to make students familiar with and interested
geostudies

Balance supply and demand

www.geoplaza.nl/eng

www.sageo.nl

www.twitter.com/geoplazanl

www.twitter.com/arbeidsmarktgeo

bettine.baas@kadaster.nl

Connecting GEO Education & Labour Market

Bettine Baas
The Netherlands, SAGEO
Lisbon 17 Oct 2013

www.geoplaza.nl/eng
www.sageo.nl
[www.twitter.com/geoplazani](https://twitter.com/geoplazani)
[www.twitter.com/arbeidsmarktgeo](https://twitter.com/arbeidsmarktgeo)
bettine.baas@kadaster.nl

SAGEO on the Road!

Coming two years in Belgium,
Bulgaria and Lithuania.

Determine optimal collaboration model

Develop best way to make students familiar with and interested in
geostudies

Balance supply and demand

Geoplaza

Online meeting point for students, young
professionals, employers, education institutions
and guest lecturers

Internships,
Graduation assignments,
first jobs,
Guest lecturers,
Up to date curriculum

@geoplazani

About SAGEO

Employers from government and industry, the
Dutch WVO and education. Educational
Institute on MBO level started a
collaboration.

from The Geo Employment Market Foundation
(SAGEO)

About me

- 33 years old
- Parent and mother of a son
- Graduated in 2007, Environmental Technology
- Dutch cadastre as project manager
- Worked at the moment connecting education,
students and labour market