

# **Innovation in Land Management, What Makes It Happen?**

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## **SUMMARY**

Land management and innovation, somehow this seems a contradiction in terms. However within this work field increasingly there are examples of how innovations are not only changing the face of this industry but initiating change in other industries. What is it about land management practitioners and their business that drives these changes?

This paper will review the changes in such areas as land information, the delivery of land management services through government, geospatial services and new uses of measurement technologies such as GPS and explore the relationships between innovation and the land management industry. It will identify some of the drivers for change and suggest how this has worked in creating innovation. Characteristics of successful innovation will be explored especially where this has happened in older lifestyle organisations. There is great benefit in the changes happening in the industry and there is the potential for others to learn about these innovations and apply variations of these in their own organisations.