

giving communities  
a home on the net

**Geographic Internet  
Addresses –  
Providing Online Homes for  
Australian Communities**

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THE AUSTRALIAN DOMAIN NAME ADMINISTRATOR  
This project is supported by funding from  
auDA - the Australian Domain Name Administrator



- auCD is a not-for-profit organisation established by the Australian Domain Name Administrator (auDA) to facilitate the development of Community Geographic Domain Names (CGDNs)
- CGDNs – one for every suburb and town in Australia (except capital cities)  
[www.bathurst.nsw.au](http://www.bathurst.nsw.au), [www.broome.wa.au](http://www.broome.wa.au)
- Names are for addressable localities as defined by the Committee for Geographical Names of Australasia (CGNA)
- Eligibility criteria is restricted to Not for Profit groups
- CGDNs must be used as community websites



## Benefits of CGDN Community Websites

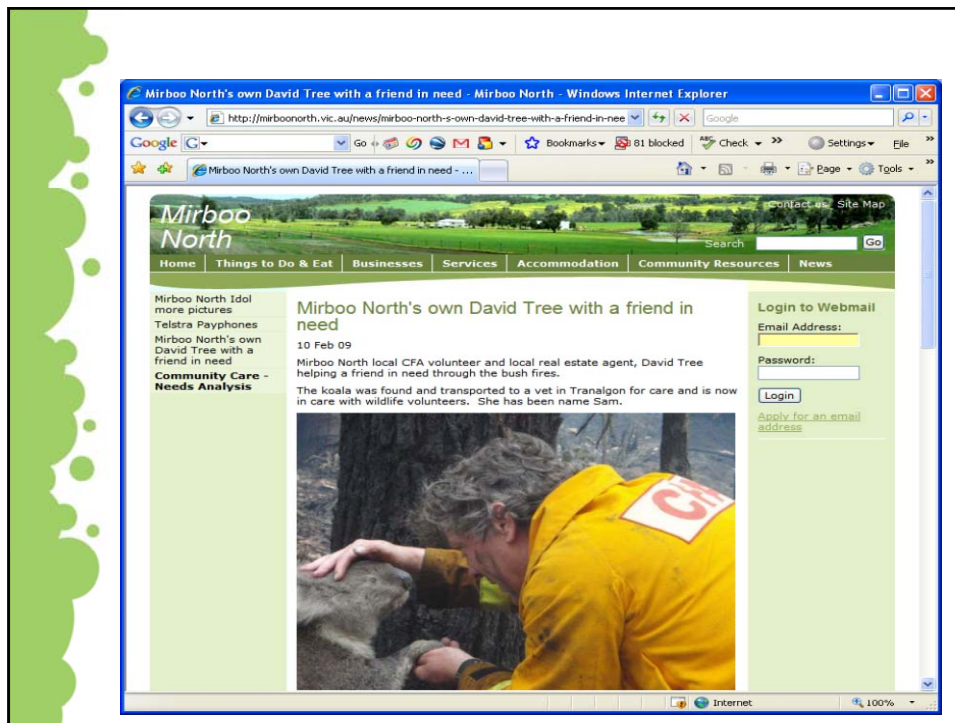
- Easiest way for your community to be found on the internet through the website address itself
- CGDNs provide communities opportunity to “pull together” a variety of resources to a single unique location on-line
- Allows businesses and community organisations who can't afford their own website a web presence



## CURRENT STATUS

- CGDNs have been available for just over 3 years with a total of 281 applications received from all states/territories except NT.





## COMMUNITY OUTCOMES/INITIATIVES

- Emergency Communication and Information
- Community fire plan
- Reuniting long lost friends
- Council involvement
- Driving for a community bank
- Helping people relocate
- Rosters for community groups
- Providing an employment section
- Conservation and environmental sustainability
- Youth involvement/engagement
- Giving communities a voice to influence
- A community of communities
- Promoting local economy

