How to Innovate Successfully a Case Study on the Netherlands' Land Registry and Mapping Agency

Linda ter Heerdt and Nick van Apeldoorn (Netherlands)

SUMMARY

How to innovate successfully, a case study on the Dutch Kadaster

Innovation is all about creating new value and be ready for the world after tomorrow. The Dutch Kadaster performs its public tasks in service of society. The mindset is on providing certainty, contributing to solutions for current challenges and opportunities in society. In this presentation the Dutch Kadaster will share knowledge on their practise on the management of innovation. You will learn how the innovation process is embedded in the organization and which aspects are involved in determining relevant trends and emerging technologies.

To manage the innovation process within Kadaster an Innovation Board is installed, which leads a

transparent process to continuously develop innovations and do research. The board takes into consideration the strategic goals and validates the ideas and the results before scaling up. By doing so, the innovation process contains a definition, an ideation and an experimentation phases, before scaling up and embedding the solution. The innovators contribute to the digital transformation which is arising.

It all starts with an idea. Most ideas nowadays Kadaster explores in cooperation with stakeholders in- and outside the organization. Cocreation is important to share knowledge , explore possibilities and find solutions for complex situations. Empowering the quadruple helix is essential for the collective value case. There is a shift of innovation focus proactively across products, processes and business models and outside the borders of each organization to ensure sustainability. Collaboration from all parties is needed; from the academic world, the governmental bodies, businesses and also the citizens or NGO's. If we apply new technologies and knowledge on a national and international

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scale with a public instrument, solutions will become smarter, faster and more social.

In this presentation Nick van Apeldoorn, Kadaster Emerging Technology Centre, and Linda ter Heerdt, Innovation Lead at Kadaster, will share their good practice on the management of continuous innovation and cocreation to achieve innovative business goals.

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